



SightLife Named Finalist for 2013 Drucker Award

Seattle (August 13, 2013)—[SightLife](#), a Seattle-based global health organization and the world's leading eye bank, has been named one of 10 finalists for the 2013 [Peter F. Drucker Award for Nonprofit Innovation](#). The Drucker Institute received a record 864 applications this year from nonprofits in 49 states and the District of Columbia. The winning organization will be announced in September and will receive a prize of \$100,000.

SightLife's submission to the Drucker Institute outlined the organization's innovative program that brings deep expertise and capacity building to eye banks in the developing world.

"We are taking a proven business model—franchising—and applying those best practices to a new arena: non-profit global health," says Monty Montoya, President and CEO of SightLife. "By pairing these business practices with SightLife's 44 years of eye banking experience, we are rapidly replicating success and hope to ultimately restore sight to millions."

SightLife's mission is to serve as a global leader and partner to eliminate corneal blindness. In the past three years, SightLife has established 15 global eye bank partnerships across India, Nepal, Ethiopia and Paraguay with total transplant surgeries supported by SightLife and its partners increasing from 4,003 in 2009 to 13,945 in 2012.

Administered annually since 1991, the Drucker Award is granted to a social-sector organization that demonstrates Peter Drucker's definition of innovation—change that creates a new dimension of performance. In addition, the judges look for programs that are highly effective and that have made a difference in the lives of the people they serve.

About SightLife

Founded in 1969, SightLife is the only non-profit global health organization and eye bank solely focused on eliminating corneal blindness in the U.S. and around the world. Driven by an entrepreneurial spirit, the organization leverages innovative technologies and best business practices to transform lives and unlock life's possibilities for the corneal blind. SightLife works in partnership with surgeons and health organizations in more than 30 countries. For more information, visit www.SightLife.org.

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