



SightLife Names Four New Vice Presidents to Lead Growth in 2014

Seattle (April 1, 2014)—[SightLife](#), a Seattle-based global health organization and one of the world's largest eye banks, has named four new vice presidents to lead the growth planned for the organization in 2014 and beyond. SightLife's mission is to eliminate corneal blindness worldwide and the company currently works in partnership with surgeons and health organizations in more than 30 countries. Promoted from within, the new leaders include:

- Caroline Hoover, Vice President, Surgical Services
- Drew Maxwell, Vice President, California Operations
- Tom Miller, Vice President, Quality Assurance and Regulatory Affairs
- Eric Schoenecker, Vice President, Donor Services

As the new vice president of surgical services, **Caroline Hoover** oversees corneal tissue recovery, processing and distribution. She ensures that donor tissue is used in the most efficient and effective manner and maintains SightLife's relationships with local, national and international surgeons and eye banks. Formerly director of surgical services, Caroline began her career at SightLife as a cornea recovery technician and then moved to the laboratory. Over the past ten years, she has held two positions in distribution management and led the surgical services team for three years as director. Caroline earned a bachelor's degree in biology and is currently working on a master's in business administration at the University of Washington.

Drew Maxwell is the new vice president of operations for the California division of SightLife. He is responsible for corneal tissue recovery, hospital services, public education and general administration of SightLife activities in California, including oversight of two laboratories. Drew joined SightLife 13 years ago as an eye bank technician and then worked as a quality assurance and medical review coordinator. He was a lab manager for five years before becoming a medical review manager in 2009. In 2012, he relocated to the San Francisco Bay Area to become director of operations for the first California office and laboratory in Brisbane. Drew is now based in the newly opened office and laboratory at the Gavin Herbert Eye Institute in Irvine, California. He earned a bachelor's degree in biology from Seattle Pacific University.

As the new vice president of quality assurance and regulatory affairs, **Tom Miller** is responsible for compliance as well as coordinating SightLife's research activities and opportunities for involvement with products and devices. Tom has been an employee of SightLife for 14 years. Formerly director of clinical services and regulatory affairs, he oversaw all clinical aspects of eye bank operations and ensured that SightLife met or exceeded all Eye Bank Association of America, U.S. FDA and Occupational Safety and Health Administration requirements. He also was responsible for establishing and monitoring quality improvement and assurance processes at SightLife. He earned a bachelor's degree in business administration from Columbia College and expects to complete a master's degree in biomedical regulatory affairs at the University of Washington in 2014.

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Eric Schoenecker is SightLife's new vice president of the donor services department, which includes referral services, partner relations and family services. He joined SightLife nine years ago and most recently held the position of director of referral services. In his new position, Eric will be responsible for all aspects of SightLife's services for donor families and for the relationships with partner referral and recovery agencies that ensure successful eye donation. Eric started at SightLife as an eye back technician and has since worked as a transplant donor coordinator and as a referral services manager. He earned a bachelor's degree in molecular and cellular biology from the University of Washington.

About SightLife

Founded in 1969, SightLife is the only non-profit global health organization and eye bank solely focused on eliminating corneal blindness in the U.S. and around the world. Driven by an entrepreneurial spirit, the organization leverages innovative technologies and best business practices to transform lives and unlock life's possibilities for the corneal blind. SightLife works in partnership with surgeons and health organizations in more than 30 countries. Together with its global partners, SightLife provided 17,309 corneas for transplant in 2013. For more information, visit www.SightLife.org.

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